

MTW MALAYSIA TECH WEEK 2019

18 - 21 June
2019

Kuala Lumpur,
Malaysia



TECHNOLOGY STAGE OF THE FUTURE

Organised By:

Supporting Partners:

KNOW|edge
GROUP OF COMPANIES

MDEC



BANK NEGARA MALAYSIA
CENTRAL BANK OF MALAYSIA

MaGIC
Malaysian Global Innovation & Creativity Centre

#MTW19

CONTACT US

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MALAYSIA TECH WEEK MTW19

Welcome to **Malaysia Tech Week 2019 (MTW19)**, a city wide festival of events driven by the industry that brings together the best of Malaysian Corporates, Ecosystem Partners, Investors, Regulators and Tech Startups along with delegations from all around the globe to the tech hub of Southeast Asia – Kuala Lumpur, Malaysia.

The tech revolution is on the horizon. The advancement we see in technology today isn't just rapid – it's exponential. Exciting, disruptive innovations are abound at every turn, followed by an eagerness to acquire, implement and optimize them for the greatest impact. Since it's both lucrative and in many ways self-perpetuating, it's a trend that certainly will not slow down. Keep your business abreast of the trending technologies and discover your competitive edge.

MTW19 features innovation showcases, business matching opportunities, pitching platforms, and access to Malaysia's ecosystem network. It offers experiential engagements in a casual setting with abundance of networking opportunities for all participants.

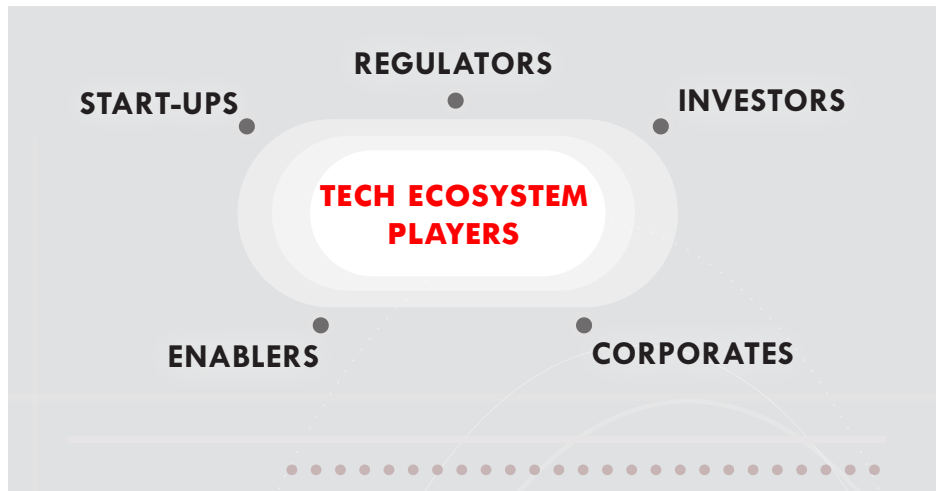
Highlights during MTW19 includes: **CONNEXUS** – a conference featuring global industry leaders and Honoured Guests gracing the opening; **REGTALK** – a conversational platform with regulators; **CORP INNOV8** and **TECHXPERIENCE KL** – networking activities and sharing sessions, and event finale at **TECH FEST** – where participants will congregate to the climax with more showcases, pitches, business matching, innovation talks, awards presentation, infused with the festive vibes of fitness fiesta, music and entertainment.

**Join us and make an impact as an industry mover and shaker at
Malaysia Tech Week 2019!**

MALAYSIA TECH WEEK 19 HIGHLIGHTS

An intense 5 days of events and activities that showcases the best of foreign & local tech startups, scale-up companies, corporations and ecosystem enablers.

Target Audience



1500+
ATTENDEES



500+
CONFERENCE
DELEGATES



20+
COUNTRIES



30+
SPEAKERS



50+
EXHIBITORS



30+
CORPORATES

















Generate unique awareness around your brand and get a personalised experience through MTW19's sponsorship.

Strengthen your brand visibility through our **MTW19** packages and increase your outreach to potential customers by positioning your brand as the change maker of tomorrow.

OUR SPONSORSHIP PACKAGES DELIVER

- Market access, business lead generations and investment opportunities
- Create memorable moments that can showcase your expertise in technology
- Enhance your organization's reputation and reach your target audience
- Premium brand promotion

MALAYSIA TECH WEEK 19 EVENT SCHEDULE

TUESDAY 18 June 2019	WEDNESDAY 19 June 2019	THURSDAY 20 June 2019	FRIDAY 21 June 2019
 CONNEXUS	 CORP INNOV8	 CORP INNOV8	 CORP INNOV8
	 TECHXPERIENCE	 TECHXPERIENCE	 TECHXPERIENCE
	 PITCH-PIT	 PITCH-PIT	 PITCH-PIT
	 REGTALK		
 MALAYSIA FINTECH WEEK @ SASANA KIJANG hosted by BANK NEGARA MALAYSIA	 MALAYSIA FINTECH WEEK @ ORBIT hosted by BANK NEGARA MALAYSIA		
 NIGHT CRAWL			

MALAYSIA TECH WEEK 19 FEATURED EVENTS

18
June



CONNEXUS

The flagship conference that brings together tech ecosystem players under one roof to engage and discuss on the current technology trends. There will be various industry talks, workshops, business matching, breakout tracks and exhibition.



500+
CONFERENCE DELEGATES



CONNEXION @ NEXUS,
BANGSAR SOUTH

CORP INNOV8

Corporates and leading tech companies seeking to connect with innovative tech companies reaching out via hackathons, digital challenges, customised pitching sessions, workshops, talks, face to face meets and many more.



200+
ATTENDEES



ALL AROUND
KUALA LUMPUR

19 - 21
June



19 - 21
June



TECHXPERIENCE

Conduct your business networking in an immersive Malaysian cultural experience - set in a casual setting for ease of engagements from participating corporations, investors, enablers, and regulators. An opportunity for startups to learn about doing business in Malaysia and expanding into Southeast Asian markets.



200+
ATTENDEES



ALL AROUND
KUALA LUMPUR

MALAYSIA TECH WEEK 19 FEATURED EVENTS

REGTALK

Gain a deep understanding of the business and regulatory structure from the horses mouth. RegTalk brings regulators and the ecosystem enablers and relevant corporations together to explain regulations as well as policies; discuss the challenges and how to overcome them.

 **300+
DELEGATES**

 **TBA**



**19
June**

**19 - 21
June**



PITCH-PIT

Ready. Set. Pitch! Get involved in our pitch-pit events. Strategically organised by MTW19's team, there will be a unique mode of pitching platform. Get in touch with our team for more details on how to get involved in this event.

 **100+
PARTICIPANTS**

 **TBA**

NIGHT-CRAWL

Nightbirds networking session, hosted in a casual setting at three different night hotspots in Kuala Lumpur.

 **500+
ATTENDEES**

 **ALL AROUND
KUALA LUMPUR**



**18 - 21
June**

MTW19 TECH-LEADER SPONSOR

Be a Tech-Leader Sponsor to exclusively lead 1 of the focus verticals stream of Malaysia Tech Week 19. As a tech-leader you will receive a premium brand prominence, engagement with the market and get to share a wider purpose to support the tech ecosystem.

Benefit

PHYSICAL BRANDING



- Branding on the flagship event, Connexus
- Branding across city at all anchor MTW19 events and activities
- Branding on all the MTW19 advertising signages
- Branding on Night Crawl merchandize

DIGITAL BRANDING



- Branding on MTW19 website as the exclusive Tech-Leader Sponsor
- Logo incorporated in all MTW19 E-Newsletter and EDMs
- MTW19's social media announcement of sponsorship
- Promotion on MTW19 Event App

CONNEXUS



- 18sqm raw space at the exhibition hall
- Logo branding on the MTW19 Event App
- Branding on the event backdrop

TECHXPERIENCE



- Host 1 TECHXPERIENCE event
- Get to invite targeted audience from our exclusive delegate list

CORP INNOV8



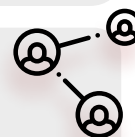
- Host 2 CORP INNOV8 event
- Get to invite targeted audience from our exclusive delegate list
- Customise your mode of event

NIGHT CRAWL



- Logo branding on all Night-Crawler merchandise

NETWORKING



- 5 x CONFERENCE PASSES for MTW19

Exclusivity

Only **4 Spots** for **MTW19 Tech-Leader Sponsor**

COST: USD 29 000

MTW19 SIGNATURE SPONSOR

You will be acknowledged as an advocate for the 4 tracks featured in Malaysia Tech Week 19. As a track sponsor, your brand and collateral will be promoted before, during and after MTW19 for a thorough branding, captivating audience looking for events, content and networking opportunities associated with your chosen track:

Benefit

PHYSICAL BRANDING



- Branding on the flagship event, Connexus
- Branding across city at all anchor MTW19 events and activities
- Branding on all the MTW19 advertising signages
- Branding on Night Crawl merchandize

DIGITAL BRANDING



- Branding on MTW19 website as the exclusive Tech-Leader Sponsor
- Logo incorporated in all MTW19 E-Newsletter and EDMs
- MTW19's social media announcement of sponsorship
- Promotion on MTW19 Event App

CONNEXUS



- 9sqm raw space at the exhibition hall
- Logo branding on the MTW19 Event App

NIGHT CRAWL



- Logo branding on all Night-Crawler merchandise

CORP INNOV8



- Host 1 CORP INNOV8 event
- Get to invite targeted audience from our exclusive delegate list
- Customise your mode of event

NETWORKING

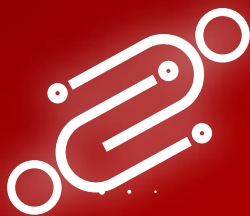


- 3 x CONFERENCE PASSES for MTW19

Exclusivity

Only **8 Spots** for **MTW19 Signature Sponsor**

COST: USD 15 000



CONNEXUS



18 June 2019



Connexion @ Nexus, Bangsar South



**EXHIBITION
SPACE**



**500+
QUALIFIED
DELEGATES**



**30+
INFLUENTIAL
SPEAKERS**



**EXCLUSIVE
BIZNEZ MATCHING
AREA**

The flagship event of **MTW19** that brings together tech ecosystem players on a single platform to engage and discuss on the current technology trends. There will be various industry talks, discussions, business matching opportunities, breakout tracks and exhibition.

How You Can Get Involved

SPONSOR

BIZNEZ MATCHING
AREA BRANDING

USD5,200

EXHIBIT

KIOSK
- Exhibitor Passes

USD1,000

SPEAKING SLOT

PLENARY

- 30 mins speaking slot during the plenary session
- Media and video highlights

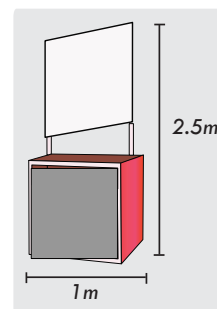
USD12,000

SPEAKING SLOT

TRACK FOCUS

- 30 mins speaking slot at your preferred break out track session
- Media and video highlights

USD9,000



CORP INNOV8



19 - 21 June 2019



All around Kuala Lumpur

Corporates and leading tech companies seeking to connect with innovative tech companies reaching out via hackathons, digital challenges, customised pitching sessions, workshops, talks, face to face meets and many more.

How You Can Get Involved

CORP INNOV8 SIDE EVENT

- MTW19's team will organise an event for you to host
- Select up to 30 target audience to attend
- Promotion and branding logo within all MTW19 physical and digital media platform
- FREE : 3 Conference Passes

USD10,000

CORP INNOV8 EVENT BRANDING

- Organise and host your own event
- Event promotion and branding logo within MTW19 event app, official website and all social media platforms

USD1,500



TECHXPERIENCE



19 - 21 June 2019



All around Kuala Lumpur

A melting pot of business and cultural experiences - set in a casual setting for ease of engagements from participating corporations, investors, enablers, and regulators. An opportunity for startups to learn about doing business in Malaysia and expanding into Southeast Asian markets.

How You Can Get Involved

WEDNESDAY
BFEST GRILL

THURSDAY
COFFEE CHAT

FRIDAY
LUNCH SESSION

TECHXPERIENCE SIDE EVENT

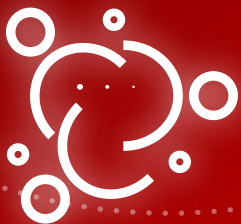
USD12,000

- MTW19's team will organise an event for you to host
- Select up to 30 target audience to attend
- Promotion and branding logo within all MTW19 physical and digital media platform
- FREE : 3 Conference Passes

TECHXPERIENCE EVENT BRANDING

USD2,000

- Organise and host your own event
- Event promotion and branding logo within MTW19 event app, official website and all social media platforms



REGTALK



19 June 2019



TBA

Insider insights session between the regulators and the ecosystem enablers, corporations, start-ups, scale-ups and tech-geeks - to understand the regulatory compliances and business structures when doing business in Malaysia.

How You Can Get Involved

LEAD SPONSOR

USD10,000

- 45 minutes speaking slot
- Full branding package
- Promotion and branding logo within all MTW19 physical and digital media platform

WELCOME DRINKS & REFRESHMENT BRANDING

USD5,000



PITCH-PIT



19 - 21 June 2019



All around Kuala Lumpur

Ready. Set. Pitch! Get involved in our pitch-pit events. Strategically organised by MTW19's team to curate unique modes of pitching platforms.

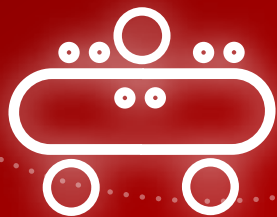
How You Can Get Involved

PITCH TANK

USD12,000

- Staged competition style
- A panel of judges
- Start-ups will try to convince any of the sharks to invest money in their lucrative ideas

- MTW19's team will organise the event for you to host
- Promotion and branding visibility
- Logo within all MTW19 physical and digital media platform



NIGHT-CRAWL



18 - 20 June 2019



All around Kuala Lumpur

Nightbirds networking session, hosted in a casual setting at three different hotspots in Kuala Lumpur.

How You Can Get Involved

NIGHT-CRAWLER CUSTOMISED MERCHANDIZE SPONSOR

USD5,000

HOST NETWORKING RECEPTION

USD15,000

- Dedicated reception with 50 targeted audience (max)

MTW19 TICKET PRICING STRUCTURE

MTW19 EVENTS

- CONNEXUS CONFERENCE TRACK
- CONNEXUS EXHIBITION
- BIZNEZ MATCHING ACCESS
- REGTALK
- CORP INNOV8/ EVENT
- TECHXPERIENCE/ EVENT
- NIGHT CRAWL

SUPER FLASH SALE
USD 150
UNTIL 19 APRIL 2019
~~USD 499~~

* All passes are entitled for discounts at participating merchants.

** Disclaimer : Successful business matching are entirely subjected to both parties to accept the meeting using our mobile application.

MALAYSIA TECH WEEK 2019 POWER PARTNERS

MEDIA PARTNER

Be one of our strategic media partners to highlight coverage on the happenings of Malaysia Tech Week.

CONNECTIVITY PARTNER

Be our preferred telecommunication provider for Malaysia Tech Week.

*To be negotiated with further discussion

Interested to have a customised sponsorship package or keen to be a part of MTW19 as partners? Contact us to discuss tailor-made packages to accommodate your needs in heightening your brand visibility.

**CONTACT
US**

MARKETING & SPONSORSHIP

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SPEAKING OPPORTUNITIES

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